



FOR IMMEDIATE RELEASE

Contact: John Sitzler
Marketing
Mike Albert Vehicle Fleet Management
10340 Evendale Drive
Cincinnati, OH 45241
johns@mikealbert.com
(513) 554-2978

Mike Albert Vehicle Fleet Management and Superior Automotive Group Partner to Support The American Red Cross' Haiti Relief Fund

CINCINNATI, OH, February 1, 2010 – Employees of Mike Albert Vehicle Fleet Management and the Superior Automotive Group, both owned and operated by the Betagole family, joined forces recently to raise money for the Cincinnati Area Chapter of The American Red Cross and its Haiti Relief Fund.

The Betagole family offered to match total employee contributions for both Superior and Mike Albert. In all, more than \$7,000 was raised for the cause.

John Betagole, President of the Superior Automotive Group, said his colleagues at both Mike Albert and Superior were adamant about becoming involved in the relief effort.

“We felt as a family, and our employees felt very strongly that we needed to get involved,” said Betagole. “It has been incredible to watch how our employees, and Cincinnati as a whole, have responded to this tragedy and we are proud to be part of it.”

Betagole presented the donation to The American Red Cross Cincinnati Area Chapter's CEO Sara Peller during a visit to Mike Albert's corporate headquarters on Friday, Jan. 29.

About Mike Albert Vehicle Fleet Management:

Cincinnati-based Mike Albert Vehicle Fleet Management is one of the top 12 automotive lessors in the country, and is currently the nation's number one privately-held Closed End lessor. Mike Albert also offers Open End leasing, Purchase-Leaseback options, and a comprehensive list of fleet management services, including MaxFleet Maintenance Management, AutoTag registration renewal, Telematics, accident management, fuel card, remarketing, and more. For more information, please visit www.mikealbert.com.

